CODE DAYS

MARKETING SERVICES 2020

For exhibitors and sponsors
04 - 06 February 2020 at the ICM Munich
www.code-days.de

LECTURES
RECRUITING
SPONSORING
LEADS
WORKSHOPS
EXHIBITION BOOTH
EXHIBITION
AWARENESS
CONFERENCES ............................................................................................................. 3
SPONSORING ............................................................................................................. 4
SPECIAL SPONSORING ............................................................................................... 5
LOCATION .................................................................................................................. 6
PARTNER .................................................................................................................... 7

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HELLO WORLD
We are the free conference for developers

CODE DAYS is the conference for modern software- and web-development. Well-known experts share their experience - comprehensive, practice-oriented and success-oriented.

From the community - for the community

YOUR BENEFITS
• Gather new and valuable know-how
• Marketing: Convince your customers with your experience in the use of new technologies or success stories from the field.
• Recruiting: attract the interest of the potential target group for your company
• Benefit from marketing measures in the run-up to the event
• Use the network our Code Days conference for your sales and recruiting activities (incl. name, company, job title, email address, phone number, postal address - all DSGVO compliant)

We look forward to your support!

Florian Bender
Program Chair Code Days
### SPONSORING

Presentation booth incl. digital printing

<table>
<thead>
<tr>
<th>BOP Trust</th>
<th>Gold (limited)</th>
<th>Silver (limited)</th>
<th>Bronze</th>
<th>Exhibitor Package</th>
<th>Speaker Package</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20,000 EUR</td>
<td>15,000 EUR</td>
<td></td>
<td>Business Counter</td>
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</tr>
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</table>

**BOOTH**

Presentation booth incl. digital printing

<table>
<thead>
<tr>
<th>20 sqm</th>
<th>12 sqm</th>
<th>8 sqm</th>
<th>Business Counter</th>
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**LECTURE**

60-min.

| • | • | • | • |

**WORKSHOP**

| • | • | • | • |

**LOGO MARKETING**  Your logo will appear on the following media

- on the conference badge
- on the website

| • | • | • | • |

**ADVERTISEMENTS**

- in the Newsletter
- in the OBJEKTSpektrum oder JavaSPEKTRUM magazin

| 1/1 page | 1/2 page | 1/4 page | 1/4 page |

**LEADS & CONTACT DATA**

Transmission of all participant data (DSGVO compliant) from your 60-minute lecture

Transmission of up to 50 participant data* (DSGVO compliant) from your 60-minute lecture

Transmission of all participant data (DSGVO compliant) from your Workshop

| • | • | • | • |

*the organizer does not guarantee a minimum number of participants
**DO SOMETHING NEW!**

Hide behind the laptop and look is a bad thing! Get out to the world and head to the the exhibition activities!

No matter if live (!) on all Social-Media channels or in 1 to 1 interview with potential employees and interested visitors.

We adapt the offer to your needs.

Request now and take part in shaping the exhibition interactively

You have a good idea yourself and would like to implement it with us? Just contact us.
The ICM - International Congress Center Munich offers excellent conditions for events and conferences. Welcome your guests to one of the most attractive cities in the world. The elegant and daylight-bright architecture creates a representative atmosphere in which the guests feel at home all over.

Here you can get impressions of the exhibition
STRONG PARTNER – STRONG EVENT

Successful partners are very important in the content design and marketing of this event. We look forward to working with our partners:

**OOP 2020 - The Conference for Software Architectures**
SIGS DATACOM has been organising the OOP conference at the ICM, International Congress Center Munich, once a year since 1992. Several international experts give lectures on current and practical software topics. For 28 years, the OOP is one of the largest and most renowned training events for innovative topics around software engineering in Europe.

**specialist magazines**
Since more than 20 years JavaSPEKTRUM, OBJEKTspektrum and BI-SPEKTRUM offer their readers every two months a mix of current market information and contributions from practice for practice as well as background knowledge on general technologies and trends.

**specialist portal**
AI Spektrum provides well-founded and free specialist information. The specialist portal provides information on the background, current trends and experiences in the fields of artificial intelligence, machine learning, deep learning, neural networks and robotics.

The job market in the IT sector is empty - all active sourcing portals have already been swept away by the competition. Contact with motivated young IT talents can be so easy: With IT talents! Secure convenient access to over 13,000 IT talents and strengthen your brand with exactly the right target group.
CODE DAYS

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